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LAWRENCE DUNLAP PROFESSIONAL GAME, SYSTEM, AND TECHNICAL HIGHLIGHTS

Game Designer, Producer, Project Manager for Intelligent Life Games

Conceived, created design specification, recruited, and managed 3 year project to create a graphical online, multi-player, strategy, role-playing game, Imperial Wars (imperialwars.com).

- **Designed systems** – designed game play, database concept, logic flow, art requirements, web services, community and social game services. In-game email contact system, forums, and email game notifications.
- **Designed screens** – created graphical screen representations and story-boards for programmers and artists.
- **Sound track** – worked with composer to create game sound track.
- **Authored Player Guide** – created player guide for print and download, including special QuickStarts.
- **Authored Online Help** – created online help system.
- **Developed Website** – created website for game support.

Founder of **The Games Network**, the first interactive, digital cable television network from concept to broadcast.

- Designed interactive digital cable system for cable TV featuring computer games and online education.
- Raised several million in venture capital and oversaw NASDAQ (GNET) public offering as *Chairman, President.*
- Negotiated international franchise licenses (W.H. Smith in UK, TGN Canada), major cable provider contracts (Westinghouse, Rodgers Cablevision & Jones Intercable) and several major Asian manufacturing contracts for set-top units.
- Developed operational marketing, distribution, licensing, and publishing systems for the delivery and sale of service.

Data Resource Manager and **Information System Designer** for Hallmark (aka Odyssey) Channel. Designed enterprise-wide information architecture to manage cable affiliate networks information for 300 users in CA, NY, CO, IL, & LA. Design tool set included MS Office, Visio, ERWin DB Mgr., Visual Basic, various editors & utilities, & SQL Server 7. Built Flowchart, Data Flow, IDEFO, Entity Relationship, Network Shapes, Use Case, & SSADM stencil sets in Visio. Wrote training program for users, using capture tools, Photoshop and MS Word.

Freelance Technical Writer, Course Writer & Designer, Project Manager

- Authored Sprint's *FONVIEW Training Courseware*, including *Train the Trainer* courseware.
- Designed and wrote intensive 10 week multimedia HUD "skilled information worker" curriculum for eVillages.
- Technical documents and courseware for companies including, China Air, Digital Sound, Philhower Properties, and Kia Autoworks.
- Associate Project Manager for Northrop-Grumman, integrating Litton Industries and Northrop campuses.

Marketing Manager & IT Management for **Cal Pipe Manufacturing**

- Designed, implemented and maintain 11 corporate websites.
- Designed and completed company catalogs, brochures, ads, business cards, branding, and logos from concept through print.
- Wrote ad copy, brochure and catalog copy, press releases
- See sites and print examples displayed at LAWRENCEDUNLAP.COM
- Built, managed, and maintained network connecting 3 U.S. locations with international traveling executives and sales personnel. Supported a user population of 30+ including email provisioning, ftp services, terminal services, and RDP.

PROFESSIONAL EXPERIENCE

CLIENT LIST

Private Consulting since 4/1995 in:

**Cal Pipe Manufacturing
Intelligent Life Games
Northrop-Grumman
Odyssey (Hallmark) Channel
Countrywide HL
Transamerica Assurance
Sprint
Kia AutoWorks,
Digital Sound,
China Air,
Philhower Properties**

Systems Architecture • Web Design, Implementation, and Content • Technical Writing • Catalog, Brochure, Logo, Advertising Design and Production • Systems Analysis • Business Analysis • Network Architecture Design & Implementation • User Interface Design • Project Management • Systems Design (online and client/server) • Online Marketing & SEO Consulting • Information Technology Management • Task Analysis • Data Modeling • Database Design • Training • Courseware Development & Design • Help Authoring • Accounting • Documentation • Technical Standards • Program Development.

12/1994 to 4/1995

Mind Over Technology (Multimedia Specialists)-PPI - **Director of Training**

4/1991 to 8/1994

CompUSA - **National High-Tech Training Manager, Regional Manager, Training Center Manager, Lead Technical & Applications Trainer**

11/1988 to 4/1991

The Neilyn Group, Film & Video Production - **General Manager, AD, AP**
National Video Post Production Studios - **Operations Manager**

1/1986 to 10/1988

The Entertainment Network, Inc. – **Founder, Developer, President**

2/1981 to 2/1986

The Games Network Inc. – **Founder, Developer, Chairman**

SKILLS

Proficiencies:

Applications: MS Office, PhotoShop, Dreamweaver, CorelDraw, Visio, MS Project, Premiere, Final Cut, Adobe Acrobat 8, HTML & XML, Erwin, SQL, Windows XP, Mac X, Windows Server, TCP/IP RoboHELP, Framemaker, QuarkXPress,

Skill sets: Web design, Graphic design, Game-play design, system design, Freelance technical writing, Programming concepts, Courseware design and writing, Photography for print and web, Brochure and ad layout, Logo design, Video production, Copywriting, , Networking and Information technologies, FTP, Internet deployment, photo editing.

EDUCATION

**University of Washington
DRM Certification (2000)**

The Data Management Certificate includes courses in: Business Data Management, Strategic Enterprise Modeling, Data Modeling, Data Storage and Retrieval Administration, Process and Data Integration, Enterprise Data Integration.

Technical Training
(Certified
Independent Trainer for
many of these
applications.)

MS Certified Visual Basic, Novell NetWare CNA, CNE Certification, (CompUSA CANI) MS Office (Word, Excel, PowerPoint, Access, MS Outlook & Exchange), Schedule Plus, Crystal Reports, Windows Operating System, MS Project. Train the Trainer (Ziff-Davis Logical Operations, PPI, CompUSA), Intuit QuickBooks Professional, CorelDraw, Adobe PhotoShop, various Internet utilities & services, Networking Fundamentals & Essentials

**Butler University Murray
State University**

Majors in Math and Biology

REFERENCES

Available on request